

**Official Rules
for
2025 IEEE Metaverse Grand Challenge for Simulation-based Learning**

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

Contest:

IEEE Future Directions & Young Professionals - 2025 IEEE Metaverse Grand Challenge for Simulation-based Learning (the “Contest”).

Sponsor:

The Institute of Electrical and Electronics Engineers, Incorporated, 445 Hoes Lane, Piscataway, New Jersey, USA, 08854 (“Sponsor”).

Eligibility:

Contest is open to residents of the United States of America and other countries, where permitted by local law, who are the age of eighteen (18) and older. All entrants must be a student from an accredited university or a Young Professional (“YP”) who has graduated with their first professional degree within the past 15 years. Employees of Sponsor, its agents, affiliates, and their immediate families are not eligible. Entrants should review their institution’s or employer’s policies regarding contest participation, as they may be subject to specific rules or restrictions. Void where prohibited by law. For the avoidance of doubt, the Contest is not open to individuals or teams who are subject to export control regulations.

Agreement to Official Rules:

By participating in this Contest, entrants agree to abide by the terms and conditions established by the Sponsor. Sponsor reserves the right to modify any of these Official Rules at any time and for any reason. All decisions made by the Sponsor concerning the Contest including, but not limited to the cancellation of the Contest, shall be final and at its sole discretion.

Entry Period:

The Contest begins on **March 15, 2025, at 8 AM EDT** and ends on **September 1, 2025, at 23:59 PM EDT** (“Entry Period”). Sponsor’s server is the official clock for the Contest. Entries received before or after the entry period are void.

How to Enter:

Entrants can register online (<https://metaversereality.ieee.org/competition>) to express their interest in the Contest. To actually participate in the Contest, an entrant’s team (“Team”) must

upload their project, as specified on the Contest webpage, within the entry period specified above. More details on the format of submissions are included in the description below.

- Teams may consist of **1 to 5 individuals**.
- Each individual may be part of **only one team**.
- A list of team members must be provided by each team during project submission.
- Teams cannot change members after project submission.

Only entries submitted in accordance with these Official Rules will be eligible for consideration. No alternate means of entry permitted. All entries become the exclusive property of Sponsor and will not be acknowledged or returned.

Selection of Winner:

A Selection Committee of judges qualified to evaluate submissions of this nature has been created by the IEEE Metaverse Initiative and IEEE YPs. Submissions will be assessed based on the criteria listed below in the Judging Criteria section. Judges will use a scoring system to evaluate each submission and will meet to establish final rankings and determine the winners in case of a tie. The confidentiality of the contents of each submission will be strictly maintained.

Challenge Overview:

Simulation-Based Approach:

Teams will have the creative freedom to develop **immersive simulations** that model key processes and innovations in education. The focus is on designing engaging, interactive simulations that can **enhance the learning and training experience** for YPs and students.

Objective:

The Contest aims to foster **simulation-driven learning experiences** on 2D or 3D metaverse platforms, allowing users to interactively engage with concepts, processes, and problem-solving scenarios. Participants will design, simulate, and showcase emerging technology using **real-time, AI-enhanced, and/or user-adaptive simulations**. The goal is to create **scalable, immersive, and globally accessible educational tools that transform learning**.

Theme Categories:

Each team must select one of the following themes to guide their simulation development:

1. Healthcare Applications in Digital Learning

- Simulating patient interactions, surgical procedures, and/or medical training in immersive environments.
- Exploring AI-driven diagnostics, wearable health tech, and/or virtual hospital management simulations.

2. Sustainable Smart Cities and Urban Innovation

- Highlighting sustainability principles through virtual laboratories and/or eco-friendly innovations.
- Demonstrating energy-efficient systems, recycling methodologies, and/or sustainability analytics in an educational settings.
- Public safety infrastructure, including smart surveillance, emergency response systems, and/or disaster resilience planning.

3. Advanced Learning in Educational or Classroom Environment

- Simulating AI-driven personalization in education, including adaptive learning systems.
- Exploring smart classroom concepts, immersive collaboration spaces, and/or AI-powered instructional tools.
- Focusing on inclusive, accessible, equitable, and future-ready learning environments.

Submission Format:

Submissions to the Contest shall consist of:

1. A PowerPoint Presentation:

- Up to **5 pages of presentation slides**. The presentation should clearly indicate the selected theme category of the project submission. The presentation should provide a brief description of the implementation design and highlight key technology elements that enhance education and learning experiences.

2. Video Recording:

- A **5-7 minute video recording** in MP4 format showcasing the project. The narrative in the recording should highlight any element that should be considered in the evaluation process.

Judging Criteria:

Elements for consideration include:

- **Effectiveness of Simulation-Based Learning (25%)**
- **Creativity & Innovation (20%)**
- **Educational Impact and/or Learning Effectiveness (20%)**
- **User Experience (UI/UX) and Engagement (15%)**
- **Integration of AI, Gamification and/or Adaptive Learning (10%)**
- **Sustainability, Accessibility, and/or Ethical Considerations (10%)**

Prizes:

The prize(s) for the Contest are being sponsored by IEEE.

The Contest will award up to two (2) first-place awards (travel grants) and two (2) second-place awards. Awards will be given only if a suitable awardee is identified.

- **Two (2) First-Place Awards (Travel Grants):** Each of the two prize winning teams will receive travel expenses of up to **\$2,500** to attend the 2025 IEEE International Symposium on Emerging Metaverse (**ISEMV 2025**), co-located with the 2025 International Conference on Computer Vision (**ICCV 2025**) in **Honolulu, Hawaii, USA** or another event to be determined by the IEEE Metaverse Initiative.
- **Two (2) Second-Place Awards:** Each of the two second-place teams will receive **premium backpacks** featuring the **IEEE Metaverse and YP logos**, along with a **certificate of achievement**.
- Each of the two (2) First-Place Awards winners and the two (2) Second-Place Awards winners will be considered “Prize Winners”.

No cash in lieu of prize or substitution of prize permitted, except that Sponsor reserves the right to substitute a prize or prize component of equal or greater value in its sole discretion for any reason at time of award. Sponsor shall not be responsible for service obligations or warranty (if any) in relation to the prize(s). Prize may not be transferred prior to award. All other expenses associated with use of the prize, including, but not limited to local, state, or federal taxes on the Prize, are the sole responsibility of the winner. Winner(s) understand that delivery of a prize may be void where prohibited by law and agrees that Sponsor shall have no obligation to substitute an alternate prize when so prohibited.

Notification of Potential Prize Winners:

The Prize Winners will be notified by e-mail within 14 days of the selection date. If a Prize Winner does not acknowledge acceptance of the Prize within 14 business days after being notified that he or she is a Prize Winner, or if a potential Prize Winner does not return the signed claim forms within the required time, or is otherwise found to be ineligible or not in full compliance with these Official Rules, another Prize Winner will be chosen using the same procedure specified above. Potential Prize Winner may be asked to execute and return to Sponsor a declaration of eligibility and liability/publicity release, where lawful, within fourteen (14) days of attempted notification. Winner may waive the right to receive the prize. The decisions of Sponsor are final and binding in all respects.

Release, Publicity, and Privacy:

By receipt of the Prize and/or, if requested, by signing an affidavit of eligibility and liability/publicity release, the Prize Winner consents to the use of his or her name, likeness, business name and address by Sponsor for advertising and promotional purposes, including but not limited to on Sponsor’s social media pages, without any additional compensation, except where prohibited. No entries will be returned. All entries become the property of Sponsor. The Prize Winner agrees to release and hold harmless Sponsor and its officers, directors, employees, affiliated companies, agents, successors and assigns from and against any claim or cause of action arising out of participation in the Contest.

Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable

network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming associated with or utilized in this Contest; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant's ability to participate in the Contest.

Sponsor reserves the right, in its sole discretion, to cancel or suspend this contest and award a prize from entries received up to the time of termination or suspension should virus, bugs or other causes beyond Sponsor's control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsor, corrupt, compromise or materially affect the administration, fairness, security or proper play of the contest or proper submission of entries. Sponsor is not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Contest.

Entrant acknowledges and agrees that Sponsor may collect, store, share, and otherwise use personally identifiable information provided during the registration and application process and the Contest, including, but not limited to, name, mailing address, phone number, and email address. Sponsor will use this information with accordance with its Privacy Policy (https://www.ieee.org/security_privacy.html), including for administering the Contest and verifying Entrant's identity, postal address, and telephone number in the event an entry qualifies for a prize. Entrant's information may also be transferred to countries outside the country of Entrant's residence, including the United States. Such other countries may not have privacy laws and regulations similar to those of the country of Entrant's residence. If an Entrant does not provide the mandatory data required at registration, Sponsor reserves the right to disqualify the entry.

Right to Use Entries:

By entering the Contest, entrants grant Sponsor a non-exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to reproduce, publish, display, edit and otherwise use the submitted Entries, and entrant's full name and city and state/province/country of residence, photograph, likeness, voice and institutional affiliation, in print or any offline or online and other media for purposes of editorials, exhibition, advertising, publicity and promotion without additional compensation or permission, unless prohibited by law.

Representations and Warranties Regarding Entries:

By submitting an Entry, you represent and warrant that your Entry does not and shall not comprise, contain, or describe, as determined in Sponsor's sole discretion: (A) false statements or any misrepresentations of your affiliation with a person or entity; (B) personally identifying information about you or any other person; (C) statements or other content that is false, deceptive, misleading, scandalous, indecent, obscene, unlawful, defamatory, libelous, fraudulent, tortious, threatening, harassing, hateful, degrading, intimidating, or racially or ethnically offensive; (D) conduct that could be considered a criminal offense, could give rise to criminal or civil liability, or could violate any law; (E) any advertising, promotion or other solicitation, or any third party brand name or trademark; or (F) any virus, worm, Trojan horse, or other harmful code or component. By submitting an Entry, you represent and warrant that you own the full rights to the Entry and have obtained any and all necessary consents,

permissions, approvals and licenses to submit the Entry and comply with all of these Official Rules, and that the submitted Entry is your sole original work, has not been previously published, released or distributed, and does not infringe any third-party rights or violate any laws or regulations.

Limitations of Liability/Reserved Rights:

Neither Sponsor, its parent, subsidiary or affiliated companies, nor its advertising or promotional agencies shall have any obligation, liability or responsibility with regard to (i) entries that contain incorrect or inaccurate information or do not comply with these Official Rules, (ii) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, technical or other error of any kind, (iii) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties of any kind, (iv) any condition caused by events beyond the control of Sponsor that may cause the Contest to be disrupted or delayed, (v) any printing or typographical errors in these Official Rules or any other materials associated with the Contest, or (vi) any damages or losses of any kind caused by any prize or resulting from participation in the Contest, accessing, uploading or downloading data in connection with the Contest, or acceptance, possession or use of any prize. Sponsor, in its sole discretion, reserves the right to disqualify any entrant tampering with or abusing the entry process or the operation of the Contest or otherwise violating these Official Rules. Sponsor, in its sole discretion, further reserves the right to cancel, terminate, suspend or modify the Contest if the Contest cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort and to select a winner from among eligible entries unaffected by such event, if any.

Disputes:

EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS CONTEST, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION, PURSUANT TO ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN IN EFFECT, (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS CONTEST, BUT IN NO EVENT ATTORNEYS' FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND SPONSOR IN CONNECTION WITH THE CONTEST, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW JERSEY, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS (WHETHER OF THE STATE OF NEW JERSEY OR ANY OTHER JURISDICTION) THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN

THE STATE OF NEW JERSEY. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE CONTEST OR IN THE ANNOUNCEMENT OF THE PRIZES.

Contest Results and Official Rules:

To obtain the identity of the Prize Winner and/or a copy of these Official Rules, send a self-addressed stamped envelope to Technical Activities, The Institute of Electrical and Electronics Engineers, Incorporated ("IEEE"), 445 Hoes Lane, Piscataway, New Jersey, USA, 08854.